



Data Privacy Policy

Thank you very much for your interest in our hotel(s). Your data privacy protection is very important to the management of the RD Gastro e. Kfm. Group. In principle a use of our websites of the RD Gastro e. Kfm. Group is possible without giving any personal data. In case an affected person would like to take advantage of our company concerning special services a processing of personal data might be necessary. In case personal data has to be used and if there is no legal requirement the affected person is generally asked for permission.

The processing of personal privacy data, for example name, address, e-mail address or phone number of the affected person is always consistent also with the General Data Protection Regulation and valid the RD Gastro e. Kfm. Group localized privacy policy.

By means of this privacy policy the public is informed about kind, degree and purpose of our collected, used and revised personal privacy data. Furthermore the affected person is going to be informed of his rights by means of the privacy policy.

The RD Gastro e. Kfm. realized multiple technical and organizational measures to guarantee a possible and complete protection about these revised personal data on the website. Nevertheless internet based data transitions can contain gaps in security, therefore an absolute protection can not be guaranteed. For that reason every person has the right to convey personal data to us in alternative ways, for example by telephone.

1. Definitions

The privacy policy of the RD Gastro e. Kfm. Group is based on definitions which were used by the European Policy Law Legislator by remission of the General Data Protection Regulation. Our data privacy policy shall be comprehensible and clear also for public, customers and business partners. To guarantee we would like to explain the used definitions in advance.

In this data privacy policy we use the following definitions:

a) Personal Data

Personal Data is an information which is referred to an identified or an identified natural person (also called "affected person"). To identify a natural person he or she needs to be identified directly or indirectly, especially by means of ordering to a marked information as name, reference number, location, online location or one or numerous special **personal distinguishing mark**, the expression of being physical, physiological, genetic, psychological, physical, economical, cultural or social identity of this natural person.

b) Affected Person

Every identified or identified natural person whose personal data is revised of the responsible person is an affected person.

c) Processing

Processing is a executed procedure with or without help or such process in connection with personal data as raise, record, organization, ordering, saving, revision or change, identification, supervision, use, revelation through delivery, release or any form of editing, comparison or connection, limiting, deleting or destruction.

d) Limited processing

Limited processing is marked by saved personal data with the aim to limit future processings.

e) Profiling

Profiling is every kind of automatized processing personal data in that respect that these personal data are used, analysed and predicted as certain special aspects which are referred to this natural person, to judge, especially aspects of effort, economical situation, health, personal intentions, interest, reliability, behavior, current location or change of city or village of this natural person.

f) Pseudonymisation

Pseudonymisation is processing of personal data in a way of which personal data without adding additional information can not be put in order to a specific affected person provided that this information is kept separately and is bound to technical and organizational measures which guarantee that personal data is not to be assigned to a non-identified or identified natural person.

g) The person responsible or the responsible for processing

The person responsible or the responsible for processing is the natural or legal entity, authority, agency or other place who decides alone or with others together about purposes and means for processing personal data. In case the purposes and means of this process are set in advance by the union law or the law of the member state, it is considered that the person responsible and its criterion of his title from the union law or the law of the member states.

h) Processors for orders

Processors for orders is a natural person or legal entity, authority, agency or other place which process personal data in order to the responsible person.

i) Recipient

A recipient is a natural person or legal entity, authority, agency or other place except the affected person, the responsible person who is disclosed personal data, irrespective of whether it is about a third party or not. Authorities which possibly receive personal data for a certain investigation close to the union law or the right of the member states are not valid for recipients.

j) Third Party

A third party is a natural person or legal entity, authority, agency or other place except the affected person, the person responsible, the processor for orders and these persons who are allowed to process and revise personal data under the responsibility of the person responsible or the processor for orders.

k) Agreement

An agreement means that the affected person agrees to process the personal data after having signed a contract of declaration of intent which is unequivocal informed in detail.

2. Name and address of the responsible person for processing

The responsible person in sense of the General Data Protection Regulation, other state members of the valid European Union data protection laws and other rights with data protecting character is:

RD Gastro e. Kfm.
Schafbachstraße 14
D – 56626 Andernach
Germany

Hotel am Ochsentor
Phone number: 0049 (0) 2632 989 406-0
E-mail: info@hotel-ochsentor.de

Website: www.hotel-ochsmentor.de

Hotel PURS
Steinweg 30-32
56626 Andernach
Phone number: 0049 (0) 95 86 75 20
e-mail: welcome@purs.com
website: www.hotelpurs.com

3. Cookies

The websites of the RD Gastro e. Kfm. Group record Cookies which are text data which are put and saved to an internet browser on a computer system.

Numerous websites and server use Cookies. Most Cookies contain a certain Cookie-ID. A Cookie-ID is a definite knowledge of the Cookie. It is consisted of signs which can put websites and servers to the right internet browser in which the Cookie was saved. This makes visited websites and servers possible to tell the difference between different Cookies to following: individual browser of the affected person of other internet browsers. A certain internet browser can be recognised and identified about the definite Cookie-ID.

Through the effort of Cookies the RD Gastro e. Kfm. Group can provide users of this website with user-friendly services which would not be possible without the Cookie-Setting.

By means of Cookies information and offers on our website can be optimized in sense of the user. As already mentioned, Cookies make it possible to recognize user of our website. Purpose of this recognition is to make users easier the use of our website. The user of a website who uses Cookies for example does not need to paste his log-in data again when visiting this website again because this is taken over by the website and on the computer system with the users saved Cookie. Another example is a Cookie of a shopping cart on the online shop. Though a Cookie, the online shop saves all articles whose are put in the virtual shopping cart by the customer.

The affected person can prevent the setting of Cookies everytime on our website by installing the equivalent function of the used internet browser and therefore contradict the setting of Cookies permanently. Furthermore Cookies which were set already can be deleted by an internet browser or other software programs. It is possible in all known internet browsers. In case the affected person deactivates the setting of Cookies in the used internet browser, not all functions of our website can be used fully extensive under these circumstances.

4. Registration of general data and information

The website of the RD Gastro e. Kfm. Group records a row of general data and information by going on this website through an affected person or an automatized system. This general data and information is saved in the log files of the server. The following can be recorded: used browser types and versions, the used operating system of the accessible system, the website of which an accessible system reaches our website (called referrer), the sub websites which are coordinated on our website by the accessible system, date and time of the access to the website, an internet transcript address (IP-address), the internet service provider of the accessible system and other similar data and information which serve as protection against threats in case of an attack on our information technological system.

The RD Gastro e. Kfm. Group does not draw conclusions from on the affected person when using these general data and information. This information is rather needed to deliver the contents of our website correctly, to optimize the contents of our website for commercial, to guarantee the constant function of our information technological systems and the technique of our website and also provide all the essential information for the prosecution service in case of taking legal action to cyber attacks. These anonymous data and information will be judged with the aim statistically by the RD Gastro e. Kfm. Group to raise the data protection and data security in our company to finally secure an optimized protection level for the processed personal data. The anonymous data of the server logfiles will be saved separated by by the affaced person and their mentioned personal data.

5. Subscription of our newsletters

On our website of the RD Gastro e. Kfm. Group the users are given the opportunity to subscribe to our company's newsletter. From the input mask the personal data will be directly sent to the suitable responsible person for procession all data.

The provider is MailChimp, The Rocket Science Group, LLC, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA.

For the data processing, an equivalent contract was signed with the provider. The relationship to the newsletter provider is based on the adequacy decision C (2016) 4176 of the European Commission (EU-USA: "Privacy Shield").

Customers and business partners are informed regularly about offers of the company in a way of a newsletter by the RD Gastro e. Kfm. The newsletter of our company can only be received at the affected person when he or she has a valid e-mail address and when the affected person is registered for the newsletter sending. To the affected person a confirmation is to be sent in a Double-opt-in-procedure because of legal rights for the first-time newsletter sending to his or her e-mail address. This confirmation mail is used for controlling and if the receipt of the newsletter to the affected person is addressed correctly and authorised.

Upon registration of the newsletter's given IP-address of the internet service provider (ISP) is saved from the point of registration in the computer system and also date and time of registration. The record of this data is essential to be able to relate to time of the abuse of the e-mail address of the affected person and that is why it serves the legal protection for the processing of the person responsible.

Concerning the registration of the newsletter only the recored personal data is used for sending the newsletter. Subscribers could be informed of the newsletter by e-mail in case it is necessary for the company of the newsletter service or its registration how it could be in case of change of the newsletter offer or upon change of technical conditions. The newsletter service does not leave personal data to a third party. The subscribe of the newsletter can be cancelled by the affected person anytime. The agreement of saving personal data whose is given permission by the affected person for the newsletter sending can be withdrawn anytime. For the purpose of withdrawal of the agreement there is a link in every newsletter. Furthermore, you are given the opportunity to unsubscribe from a newsletter sending directly on the website of the person responsible anytime. To the person responsible you are also allowed to unsubscribe from the newsletter in another way.

6. Newsletter tracking

The newsletter of the RD Gastro e. Kfm. Group contain so called web beacons. A web beacon is a miniature graphic which is put in this kind of e-mails which are sent in the HTML format to make a log file record and a log file analysis possible. A statistic analysis of the success or failure of the online marketing campagnes can be carried out. On the basis of the put web beacons the RD Gastro e. Kfm. recognises if and when an e-mail of an affected person was opened and which links were opened by the affected person.

The web beacons containing newsletters with the recorded personal data are saved and analysed by the person responsible to optimise the newsletter sending and to adapt the content of future newsletters in interest of the affected person. This personal data is not left to a third party. Anytime the affected person has the right to cancel given declaration of consent by the double-opt-in procedure. After a cancellation the personal data is to be deleted by the person responsible. A log off from the content of the newsletters is interpreted as a cancellation by the the RD Gastro e. Kfm. Group.

7. Contact opportunities over the website

The website of RD Gastro e. Kfm. contains indications due to legal provisions which make a fast electronical contact to our company possible and also makes a direct communication possible which compromises a general address of the so called electronical post (e-mail address). As soon as an affected person contacts the person responsible for processing by e-mail or contact form the personal data is saved automatically. On a volunteer basis of the affected person is saved by the person responsible for processing records personal data for purposes of processing or for contacting. A transmission of personal data is not sent to a third party.

8. Routined deletion and blocking of personal data

The person responsible for processing only revises and saves personal data of the affected person for the period of time which was intended as follows: the purpose of saving is needed, European laws and legal entity or a judge makes laws or instructions who the person responsible for procession is obliged to do.

In case a hedging purpose or a European law and judgement of the legal entity expires concerning storage period. Then the personal data are deleted and blocked as a routine equivalent to the legal instructions.

9. Rights of the affected person

- Right of confirmation

Every affected person has the right to receive a confirmation if their personal data are revised by the person responsible for processing. This law was instructed by the European Directive and legislative authority. In case the affected person insists on getting a confirmation right he or she can contact the person responsible for processing anytime.

- Right of information

Every affected person with personal data has the right of the European Directive and legislative authority to receive a copy of the following: to receive a non-charged information of his or her processed data by the person responsible for processing. Furthermore the European Directive and legislative authority allows the following information for the affected person:

- the purposes of processing
- the categories of personal data which are revised
- the recipients or categories of recipients, whose are going to be revealed personal data or are already revealed, especially by recipients in third countries or at international organisations
- if possible for the planed duration, for them personal data is saved or in case it is not possible to set the criteria for the definition of this duration

- the insistence of the right of correction or deletion of the affected personal data or the limitation of processing by the responsible or a withdrawal of this processing
- the existing of a claim at the regulatory authority
- if the personal data is not recorded by the affected person: all available information about the origin of the data
- the existing of an automatised decision finding including profiling regarding article 22 part 1 and 4 of the General Data Protection Regulation, and – at least in this cases – concrete information about the involved logic and also scale and the aimed effects of this kind of processing for the affected person

Furthermore the affected person has the right to be given information if the personal data was sent to a third country or an international organisation. If this is the case the affected person has the right to receive all information about the processing of the guaranteed procedure.

In case an affected person would like to make use of this right of information he or she can contact an employee of the person responsible for processing.

- Right of correction

Every affected person whose data are revised was given the right of the European Directive and legislative authority to receive every incorrect information about themselves. The affected person even has the right to receive his or her incomplete information and to be given an explanation about this.

In case an effected person would like to make use of this correction right, he or she can contact an employee so called person responsible for processing anytime.

- Right of deletion (right to be forgotten)

By the law of the European Directive and legislative authority the affected person is given the right that their personal data are deleted immediately as soon as it is required and when the following reasons are come and when the processing is not needed:

- The personal data were not required for those purposes or revised in another way for those they are not necessary anymore.
- The affected person withdraws the agreement based on Art. 6 part 1 letter a General Data Protection Regulation or article 9 part 2 letter a General Data Protection Regulation and another legal basis is missed in a different way.
- The affected person claims against the processing concerning article 21 part one General Data Protection Regulation and there are no essential reasons for the processing, or the affected persons claims protest against it regarding article 21 part 2 General Data Protection Regulation
- The personal data were processed illegally.
- The deletion of personal data is needed because of obligation concerning the union law or the rights of member states to which the person responsible is bound.
- The personal data were raised with regard to the offered services of the information society regarding article 8 part one General Data Protection Regulation.

Furthermore one of the named reasons agrees and in case the affected person would like to delete personal data saved by the RD Gastro e. Kfm. this person can contact the person responsible for processing anytime. The employee of the RD Gastro e. Kfm. organizes the deletion immediately.

In case the personal data is published by the RD Gastro e. Kfm. Group and when our company is responsible and obliged to deletion regarding General Data Protection Regulation the RD Gastro e. Kfm. takes on

reasonable measures. This concerns also the technical way to inform all persons responsible for processing that the affected person had agreed the other part of the employees to delete his or her personal data. With this way everybody is clear that the affected persons had given permission for deletion. The RD Gastro e. Kfm. employee organises then all the essential procedure to take on a deletion carefully.

- Right of limitation of processing

Concerning personal data the affected person is entitled by the European Directive and legislative authority to demand the limitation of personal data on condition that the following facts are given:

- The personal data of the affected person is denied by the person himself or herself until the person responsible for processing is finished with the control of correction of the affected person.
- The processing is illegal or the deletion of the affected person is denied and asks for limitation of using his or her personal data.
- The person responsible does not need the personal data of the affected person for processing anymore. Nevertheless the affected person needs the data for validation, execution or defending himself or herself in case of legal action.
- The affected person makes an objection against the processing concerning article 21 part 1 General Data Protection Regulation and it is not clear yet if the justified reasons outweigh in front of the person responsible for processing.

Furthermore one of the conditions exist and in case the affected persons wants to limit his or her personal data saved by the RD Gastro e. Kfm., he or she can contact an employee responsible for processing anytime. Then he employee of the RD Gastro e. Kfm. organises the limitation.

f) Right of data transmission

The affected person has the right made by the European Directive and legislative authority to receive his or her personal data by the person responsible for processing in a structured, usual and machine-readable format. He or she also has the right to convey personal data to another person responsible for processing without limitation if the permission is executed by art. 6 part 1 letter a General Data Protection Regulation or General Data Protection Regulation article 9 part 2 letter a General Data Protection Regulation or is based on a contract regarding article 6 part 1 letter b General Data Protection Regulation and when the processing is done in an automatic way furthermore the processing is not demanded to do an order, when the processing in public interest or is executed by public authority which was given to the person responsible for processing.

Furthermore the affected person has to obtain the execution of the right of data transmission regarding article 20 part one General Data Protection Regulation the personal data is transferred directly from one responsible to another as far as it is possible technically and further the right and freedom of other persons is not limited.

For validation of the right of data transmission the affected person can contact one of the employees of the RD Gastro e. Kfm. Group anytime.

g) Right of objection

The affected person is allowed to raise objection against the processing of his or her personal data concerning article 6 part 1 letter e or f General Data Protection Regulation in case of upcoming special situations. This is also valid to the support of profiling.

The RD Gastro e. Kfm. does not revise personal data in case objection was raised. But it is allowed when the RD can prove urgent protecting reasons for processing which outweigh concerning interests, rights and freedoms of the affected person or the processing is for assertion, practicing or defense in case of legal action.

If the RD Gastro e. Kfm. Group processes personal data for direct commercial the affected person has the right to raise objection against the processing of personal data which are used for purpose of this kind of commercial. This is also valid for profiling as long as it is not related to direct commercial. In case the affected person raises objection against use of this kind of direct commercial the RD Gastro e. Kfm. group in conclusion does not process the personal data anymore for this kind of purpose.

Additionally if it depends on the situation the affected person has the right to raise objection against the processing of personal data which are processed by the RD Gastro e. Kfm. for science, historical research or statistic purposes regarding article 89 part 1 **General Data Protection Regulation**. He or she cannot raise objection against it when the processing is needed to solve a task in the public interest.

To be able to practice the right of objection the affected person can contact every employee or any employee of the RD Gastro e. Kfm. Group directly. In connection with using services of the information authority ignoring the information directive 2002/58/EG, the affected person is allowed to practice his or her right of objection with means of automatic procedures where technical specifications are used.

h) Automatised decisions in individual cases including profiling

The affected person whose personal data are processed has the right made by the European Directive and legislative authority not to be urged to be processed by automatic processing including profiling when the affected person is limited in his or her legal right and limited in a similar way. This is valid as soon as it is not needed to fulfill a contract between the affected person and the person responsible when they are not forced laws of the union or member states where the responsible person for processing is bound. The interests and right of the affected person with personal data need to be protected regarding his or her rights and freedoms and only the permission of the affected person is to be considered.

When a decision is needed for the conclusion of signing a contract between the affected person and the person responsible for processing or in case the permission is only from the affected person's side the RD Gastro e. Kfm. Groups takes measures to protect rights, freedom and interests of the affected person. At least the right of interaction of a person responsible for processing is countable to say an opinion and take legal action of a decision.

In case the affected person would like to validate automatised decisions he or she can contact an employee responsible for processing anytime.

i) Right of objection for reasons of data protection agreement

Every affected person with personal data has the right made by the European Directive and legislative authority to raise objection against agreement of processing personal data anytime. In case the affected person would like to make use of his or her right of raising objection against the agreement he or she can contact an employee responsible for processing anytime.

10. Data Protection regarding job applications and process of applications

The person responsible processes personal data of candidates for the purpose of processing carefully the application procedure. Its processing can be processed in an electronical way. Especially when the candidate sends application documents example given by e-mail or by an internet web form to the person responsible for processing. In case the person responsible for processing signs a contract with the candidate the transferred data are saved for the purpose of processing carefully the mutual employment relationship in connection with the legal instructions. If the person responsible for processing does not sign a contract with the candidate his or her application documents are to be deleted automatically after two months from the rejection. Of course concerning the deletion of this data nothing has to stand in the way of both parties' interests. In conclusion

additionally the employer has to proof that the application processing is considered by the principle of equal treatment (PET).

11. Privacy Policy for using Facebook

Components of Facebook were integrated on this website of the company by the person responsible for processing. Facebook is a social network.

A social network is a social meeting point in the internet, an online community which makes it possible for users to interact and communicate amongst each other in a virtual room. A social network can be used for exchange of opinions and experiences or makes it possible to provide personal and company-relating information to the internet community. Facebook makes users of social network possible to create private profiles, upload of photos and a connection to friend requests.

Operating company of Facebook is Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025 USA. When an affected person lives outside the US and Canada, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland is responsible for the processing of personal data.

Every time you visit one of the separate sites of this website which is operated by the person responsible for processing and on which there was integrated a Facebook component (Facebook-Plug-in) the internet browser is automatically urged to download the equivalent Facebook component on Facebook of the separate Facebook component on the information technical system of the person affected. A general overview of the Facebook-Plug-ins can be seen on demand at https://developers.facebook.com/docs/plugins/?locale=de_DE. Within the context of this technical procedure Facebook is informed which sub website of our website is concretely visited.

When the affected person is logged-in on Facebook, this platform recognizes how long and how many times this person visits our website, and which sub websites of this main website are concretely visited. This information is collected by the Facebook component and ordered to the correct account of the affected person. In case the affected person pushes on our integrated Facebook buttons on our website example given the "Like" button or writes a comment Facebook orders and saves this information to the personal Facebook user account of this affected persons and his or her personal data.

Facebook always receives an information about the Facebook component as soon as the affected person visits our website and when the affected person is also logged-in on Facebook at the same time – this takes place independently no matter if the affected person clicks on the Facebook component or not. When the affected person does not want his or her information transferred on Facebook he or she can avoid this with logging out on his or her Facebook account.

The Facebook-published data directive which can be seen at <https://de-de.facebook.com/about/privacy/> provides information about collection, processing and use of personal data by Facebook. Furthermore, it is mentioned which opportunities of Facebook installations are offered to protect the privacy of the affected person. Additionally, different applications are available which makes it possible to block data transfer to Facebook. Such applications can be used by the affected person to block data transfer to Facebook.

12. Data based measurement for using of Google Analytics (with anonymisation function)

The person responsible for processing had integrated the component Google Analytics (with anonymisation function) on this website. Google Analytics is a web analysis service. Web analysis is the collection and analysis of data about the behavior of visitors of websites. A web analysis service saves data about the following: from which website the affected person had to come to the present website (socalled referrer), on which sub

website was watched or how often and how long this sub website was watched. A web analysis is mainly used for optimisation of a website and for a cost-use-analysis of internet commercial.

The operating company of the Google Analytics Component is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

For the web analysis over Google Analytics the person responsible for processing uses the addition “_gat._anonymizeIp”. By means of this addition the IP-address of the internet connection of the affected person is reduced and anonymised by Google upon continuing of the access on our websites of a member state of the European Union or from another contracting state of the agreement by the European Economic Area.

The purpose of the Google-Analytics-Component is the analysis of stream of visitors on our website. Google uses the won data and information to judge the use of our website to create online reports which show the activities of our website and to provide an additional use of our website with connection to do good services.

Google Analytics sets a Cookie on the information-technological system of the affected person. It is already mentioned above what Cookies are. With setting of the Cookies Google makes an analysis of our website possible. With every retrieval of details of this website which is operated by the person responsible for processing and on which Google-Analytics-Component was integrated the internet browser automatically provides the informational technical system of the affected person through the equivalent Google-Analysis-Component and to provide data for purposes of online analysis to Google. On base of this technical procedure Google is informed by personal data as the IP-address of the affected person which is serving Google to make possible to understand where the stream of visitors and number of clicks come and make possible provision calculations.

By means of Cookies personal information is saved for example for log-in time upon place of which the access had come and the stream of visitors of our website through the affected person. Every time you visit one of our websites these personal data including IP-address of the affected person used internet connection will be transferred too Google in the United States of America. These personal data are to be saved by Google of the United States of America. Under certain circumstances Google transfers personal data to a third party by the technical procedure.

The affected person can prevent and raise objection against constantly the setting of Cookies on our website as mentioned above. This is possible anytime by means of an equivalent installation of the used internet browser. Such an installation of the used internet browser would also prevent that Google sets a Cookie on the information-technological system. Additionally a Cookie which was already set by Google Analytics can be deleted by the internet browser or other software programs anytime.

Furthermore the affected person has the opportunity to raise objection against Google Analytics and to prevent its interacting of using data of this website by Google. The affected person has to download and install a browser-add-on by the link <https://tools.google.com/dlpage/gaoptout> . This browser-add-on informs Google via JavaScript that no data and information of the visitors of websites must not transferred to Google Analytics. The installation of a browser-add-on is judged as an objection by Google. In case the information technological system is to be deleted, formatted or installed new by the affected person later, the affected person has to install another installation of the browser-add-on to deactivate Google Analytics. Furthermore the browser-add-on is to be deinstalled or deactivated which is countable to their **sphere of influence** there is an opportunity of a new installation or a new activation of the browser-add-on.

Further information and valid privacy policy of Google can be seen at <http://www.google.de/intl/de/policies/privacy/> and at <http://www.google.com/analytics/terms/de.html> . Google Analytics is mentioned in detail at the link https://google.com/intl/de_de/analytics/ .

13. Privacy Policy for using of Google Remarketing

The person responsible for processing had installed internet services of Google Remarketing. Google Remarketing is a function of Google AdWords, which makes it possible for companies to display commercial for such internet users which were online on the website of the company. The integration of Google Remarketing permits a company to create user-relating commercial and to display interest-relevant commercial advertisement to the internet user.

Operating company of services of Google Remarketing is Google Inc. 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of Google Remarketing is to display interest-relevant commercial. Google Remarketing makes it possible to display commercial advertisements via Google Commercial Network or display it on other websites, which are adjusted on individual needs and interests of the internet users.

Google Remarketing sets a Cookie on the information technical system of the affected person. It is already mentioned above what Cookies are. With setting the Cookie Google is made the opportunity a recognition of the visitor of our website when he or she is on sites which are also member of the Google Commercial Network. Everytime the affected person is on a website on which was integrated the service of Google Remarketing the internet browser of the affected person identifies to Google automatically. Based on this technical procedure Google gets knowledge about personal data like the IP-address or the surf behaviour of the user which Google uses for example to display interest-relevant commercial.

By means of Cookies personal data are to be saved. For example by the visited websites of the affected person. Every time our website is visited personal data is transferred to Google in the United States of America including the IP-address of the affected person used internet connection. These personal data are saved by Google in the United States of America. Under certain circumstances Google is to leave personal data to a third party via a technical procedure. As already mentioned above the affected person can prevent the setting of Cookies via our website anytime by means of an equivalent installation of the used internet browser anytime and then to raise objection against the setting of Cookies constantly. Such an installation of the used internet browser would also prevent that Google sets a Cookie on the information technological system of the affected person. Additionally a Cookie already set by Google Analytics can be deleted via the internet browser or another software program anytime.

Furthermore the affected person is given the opportunity to raise objection against the interest-related commercial by Google. Via the link www.google.de/settings/ads the affected person can activate and do the requested installations of him or her used internet browser.

Further information and valid privacy policy of Google can be seen at <https://www.google.de/intl/de/policies/privacy> .

14. Privacy Policy for using of Google-AdWords

Google AdWords was integrated by the person responsible for processing on this website. Google AdWords is a service of internet commercial which permits advertising agents to activate advertisements in the Google Search Machine and also in the Google Commercial Network. Google AdWords makes it possible to advertising agents to define certain key words only then Google displays a result of a search machine of Google and when the user goes online to the search machine with key relevant search result. Under attention of the already defined key words the Google Commercial Network spreads advertisement by means of automatic algo rhythm on topic-relevant websites.

Operating Company or services of Google AdWords is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

The purpose of Google AdWords is the application of our website by displaying interest-relevant commercial on the websites of third party companies and in the search machines results of the search machine Google and an insertion of strange commercial on our website.

In case an affected person gets access via a Google advertisement on our website a so-called Conversion-Cookie is put down on the information technological system of the affected person by Google. It is already mentioned above what Cookies are. A Conversion-Cookie loses its validity after 30 days and is not used for identification of the affected person. By means of the Conversion-Cookie when its Cookie is not expired yet can be controlled if sub websites of our website were visited for example in of the shopping cart. Via the Conversion-Cookie we and Google can control if an affected person made a won turnover which means if the shopping was done or interrupted via the AdWords-advertisement came to our website.

Recorded data and information by use of the Conversion-Cookies are used for Google to create a visitor statistic of our website. These visitor statistics are used to calculate the total number of users which were left via AdWords advertisements and also to calculate and optimise the success or failure of the equivalent AdWords advertisements and for our AdWord advertisements for the future. Neither our company nor other commercial customers of Google AdWords receive any information by Google therefore the affected person cannot be identified.

By means of Conversion-Cookies personal information is saved. For example by the affected person visited websites. Upon every visit of our website personal data are transferred to Google in the United States of America including the IP-address of the affected person used internet connection. Under certain circumstances over the technical procedure Google transfers recorded personal data to a third party.

As already mentioned above and by means of equivalent installation of the used internet browser, the affected person can prevent the setting of Cookies and also raise objection against the setting of Cookies constantly. This kind of installation of the used internet browser would also prevent that Google sets a Conversion Cookie on the information technological system of the affected person. Additionally an already set Cookie by Google AdWords can be deleted via the internet browser or other software programs.

Furthermore for the affected person the opportunity given is to raise objection against interest-relating commercial by Google. Therefore the affected person has to open the following of his or her used internet browser to make his or her requested installations via the ink www.google.de/settings/ads .

Further information and its valid privacy policy of Google an be seen at <https://www.google.de/intl/de/policies/privacy/> .

15. Privacy policy for using Instagram

The person responsible for processing had integrated components of the service Instagram on this website. Instagram is a service which is to qualify as an audiovisual platform. It makes users possible to share photos and videos and also a spread of this data in other social networks.

Operating company of the service of Instagram is Instagram LLC, 1 Hacker Way, Building 14 First Floor Menlo Park, CA, USA.

Upon every visit on the separate sites of this website which is operated by the person responsible for processing and on which an Instagram component (Insta-button) was integrated the internet browser on the information technological system of the affected person automatically arranges the equivalent Instagram component therefore to download an equivalent component of Instagram. On base of this technical procedure

Instagram receives knowledge about which concrete sub site s visited by the affected person. Furthermore when the affected person is logged-in on Instagram, Instagram recognises with every visit of our website how long the affected person is on that site and concretely which sites the affected person had visited. This information is collected by the Instagram component and ordered by the equivalent internet account of the affected person. In case the affected person integrates one of our website integrated Instagram-Buttons the transferred data and information is to be ordered to the affected person and is saved and processed on Instagram.

Over the Instagram component Instagram receives an information about the following: that the affected person had visited our website during being logged-in on Instagram. This takes place independently if the affected person clicks on Instagram or not. If this kind of transfer of this information on Instagram is not wanted by the affected person he or she can prevent the transfer in logging out of him or her Instagram-Account before visiting our website.

Further information and valid privacy policy of Instagram can be seen at <https://help.instagram.com/155833707900388> and <https://www.instagram.com/about/legal/privacy> .

16. Legal basis of processing

Article 6 lit. a **General Data Protection Regulation** serves as a legal basis for procedure of proceedings for our company on which we apply for agreement for a certain proceeding purpose. In case of processing personal data is needed to fulfill a contract whose party is the affected person it is as follows: For example it comes upon procedure of processing which is necessary for a delivery of goods or bringing service or no services all is based on the article 6 I lit. b **General Data Protection Regulation** . In cases of inquiries to our products and services the same is valid for such procedures of proceeding which are necessary for an execution of pre-contracted measures. When the proceeding is based on article 6 I lit. c **General Data Protection Regulation** , our company is under legal obligation by which a processing of personal data is necessary. In rare cases the processing of personal data could be necessary to protect life-saving interests of the affected person or other natural persons. For example this would be the case when a visitor would get injured in our company and therefore life-saving information needs to be transferred to a third party for a doctor, a hospital or other third party. Then the processing would be based on article 6 I lit. d **General Data Protection Regulation** . Finally procedures of processing could be based on article 6 I lit. f **General Data Protection Regulation** . On this legal basis based procedures of processing which are not recorded by already called legal bases when the processing is necessary to protect any interest of our company in front of third parties furthermore the interests, basic rights and basic freedoms of the affected person which must not outweigh. Such procedures of processing are especially permitted then because of being mentioned especially by the European Legislator. So far it represented the opinion that a justified interest is to be recognised when the affected person is a customer of the responsible person (mentioning reason 47 clause 2 **General Data Protection Regulation**).

17. Justified interest of processing which is followed in front of a third party

When the processing of personal data is based on article 6 I lit. f **General Data Protection Regulation** our justified interest is the realisation of our business in advantage to the well-being of all our employees and interested parties (shareholder/stakeholder).

18. Duration of how long personal data is to be saved

The criterion for the duration of saving personal data is the equivalent legal safekeeping period. After expiration of this deadline the equivalent data is to be deleted in a routine as long as they are not necessary for fulfilling a contract or contractual duties.

19. Legal or contractual laws for giving out personal data; necessity for contract conclusion; obligation of the affected person, personal data to set ready; possible consequences of not setting information ready

We inform you that the supply of personal data is partly legally necessary (e g tax regulation) or can be turned out because of contractual rules (e g indications of the contracting partner). Upton conclusion of a contract it can be necessary that the affected person transfers us is or her personal data in conclusion they have to be processed by us. For example the affected person is obliged to give out personal data to us when our company concludes and signs a contract with him or her. In case of not putting ready personal data would have the consequence that no contract cannot be concluded and signed. Before putting ready personal data the affected person has to contact one of our employees. Our employee informs the affected person about the following individually: if the provided personal data is legally or contractual needed or is necessary for concluding or signing a contract, if there is an obligation to put ready personal data or which consequences could come in case not giving us personal data.

20. Existing of an automatised decision finding

As a responsible company we waive on automatised decision finding or profiling.

This privacy policy was made by the privacy policy generator of the DGD German Society For Data Protection Ltd. whose job is to be an external data protector of Bavaria, made in cooperation with the Data Protection lawyer Christian Solmecke.

21. Contact

If you have any questions to this privacy policy or to the use of personal data by us you can contact us by letter and e-mail at (info@hotel-ochsentor.de) anytime. You are also given the opportunity to contact the data protection authority. For the Hotel am Ochsentor the official responsible is the official representative for data privacy protection and the freedom of information of Rhineland-Palatinate (<https://www.datenschutz.rlp.de>).